



EGO is the cordless garden tool specialist and part of the Chervon Group, one of the largest power tool manufacturers in the world. In this rapidly growing market, Chervon has developed into a global, multi-billion dollar company with over 8,000 employees worldwide in less than 30 years.

The company's „Powered by EGO“ [PbE] initiative is designed to rapidly replace small petrol off-road engines through a range of DC power units utilising cutting edge, digital brushless motors powered by the industry's most advanced 56V battery technology.

To further expand our petrol engine replacement business, we are looking for someone to join us as

## **Business Development Director**

### **Responsibilities**

- Manage existing PbE clients in the outdoor power equipment (OPE) industry across Europe
- Actively recruit new OPE clients for PbE and grow the business profitably
- Evaluate the opportunity for PbE in other industries
- Work together with relevant technical teams to assist in the development of product and features to suit genuine market and client needs
- Drive awareness of the PbE initiative in order to support increasing sales
- Monitor and report on market and competitor activities and provide relevant reports and information
- Plan and manage the PbE range portfolio with other members of the European Team and have regular contact to colleagues in Germany, China and USA

### **Requirements**

- An extensive experience in a sales or business development role in the small off-road petrol engine industry in Europe is essential
- Be articulate, with the ability to present product and technical concepts confidently and clearly at all levels both internally and externally
- Professional appearance, credible and comfortable in dealing with senior corporate executives as well as private business owners
- Be able to speak English fluently and a second language (Mandarin Chinese or German) would be advantageous
- Good MS Office skills, particularly Excel and PowerPoint
- Flexible to travel extensively

If you're interested in the role, please e-mail your cover letter and resume as well as your salary expectations to -  
**[eu.support@egopowerplus.eu](mailto:eu.support@egopowerplus.eu)**.

